

Cleto

Objects with a hidden allure



C The leto Narrative

Founded in 2018, Cleto is a distinguished furniture brand committed to crafting serene, alluring, and sophisticated living spaces. By embracing timeless design, and high-quality collaborations, we elevate both residential and commercial spaces into a fully realized masterpieces.





The Heart of Cleto

Cleto's factory is where craftsmanship meets vision. Within its walls, every material is handled with care, every line measured with intention. Advanced techniques are combined with a respect for tradition, allowing each piece to embody both innovation and timelessness. Far from a conventional production site, it is a workshop of ideas, where refinement, precision, and responsibility come together to create furniture that speaks the language of calm elegance.





Our Creations

- Sofa
- Armchair
- Chair
- Dining Table
- Desk & TV Unit
- Coffee Table
- Bookcase & Sideboard
- Bed
- Night Complements
- Pouf & Bench
- Accessories & Mirrors

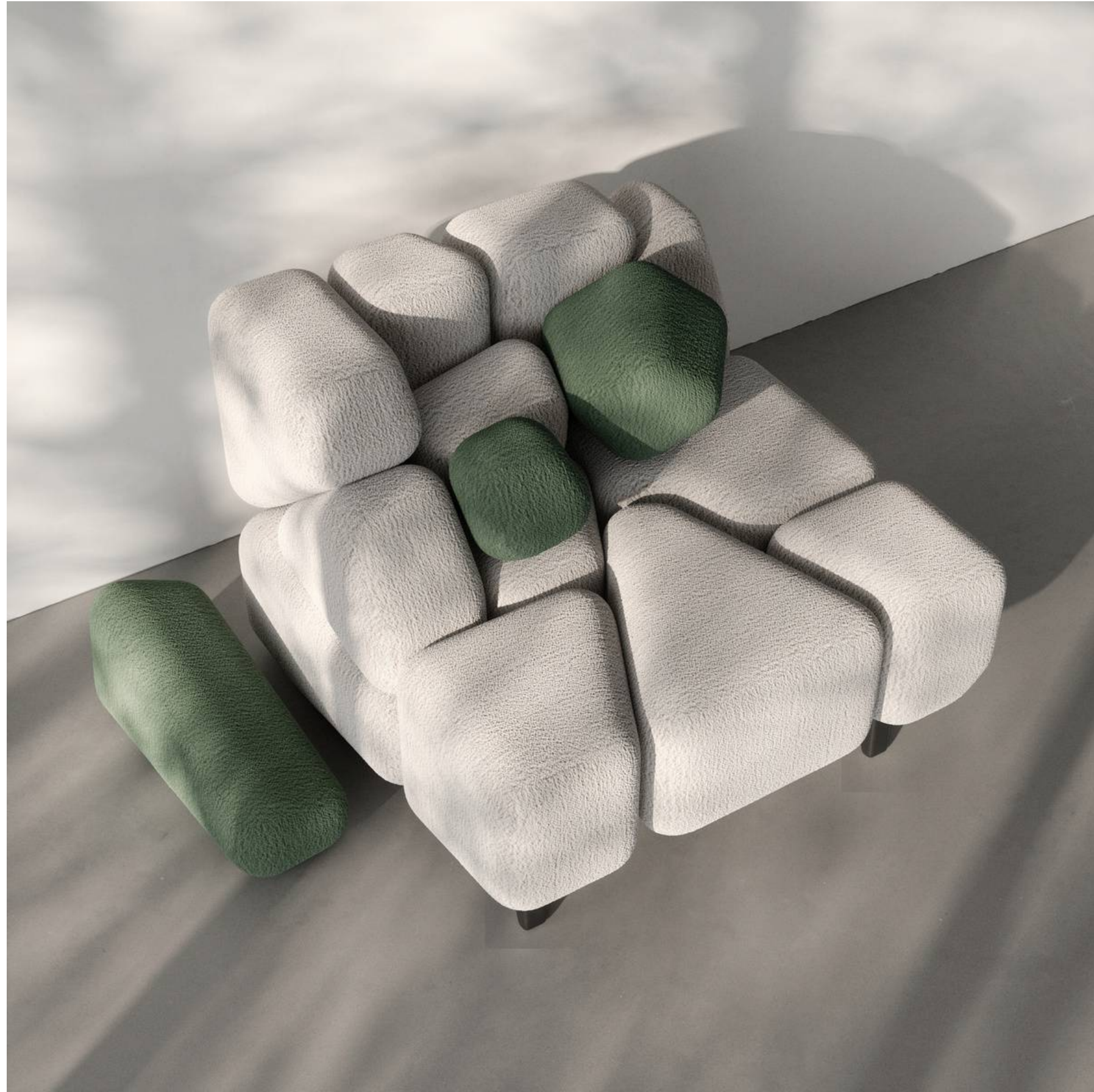
Cleto

×

DECO Z

Dubai-based architect Shahrooz Zomorodi, an internationally acclaimed designer with numerous global awards, co-founded DecoZ Studio with his partner Hossein Joneidi. Known for its unique furniture & distinctive design language, DecoZ represents a new luxury line under Cleto, designing & manufacturing contemporary furniture in Dubai with an artistic twist.







In Dubai, Shahrooz Zomorodi collaborated with Obegi Home at the **Mercedes-Benz Brand Center**, curating a space where design, innovation, & luxury converged. The installation reflected his signature approach transforming interiors into experiences through bold form & refined detail.



OBEGI HOME

SA A howcase of Realizations



Paramis Tower, Farmanieh

Client: Dr. Khorami

Constructor: Paramis Group



Future, Saadat Abad

Constructor: Future Group

Interior Designer: Roshanak Tehrani



Amanieh, Jordan

Architect: Mehran Haghbin

Constructor: Diplomat Group



Residential Villa, Lavasan

Client: Mr. Rostamian



Lumen, Saadat Abad

Architect: Alireza Taghaboni

Constructor: Nexa Group



Residential Unit, Shariati

Client: Mr. Ghafar Ahmadi

Interior Designer: Negin Asgari



Hervi, Tabriz

Client: Mr. NikJoo

Interior Designer: Roshanak Tehrani



Parsa PLQ. 23, Elahieh

Architect: Hadi Tehrani

Constructor: Sefi Properties

با کلیک روی نام پروژه‌ها، به صفحه اختصاصی هر پروژه هدایت خواهید شد.
By clicking on the project names, you will be directed
to the dedicated project page.

A Showcase of Realizations



Sarvestan, Elahieh

Architects: Bahram Kalantari, Kourosh Dabagh

Constructor: Mr. Mashayekh Pour



Bagh Manzarieh, Niavaran

Architect: Alireza Zoulfaghari

Constructor: Mr. Pejman Jozi



Hasht Behesht, Damavand

Client: Mr. Fakhraee



Bagh Ferdos, Residential

Constructor: Dr. Khorami,
Paramis Group



Residential Unit, Dibaji

Architect: Ryra Studio

Client: Mr. Riahi



Baran, Saadat Abad

Architect: Mehran Haghbini

Constructor: Diplomat Group

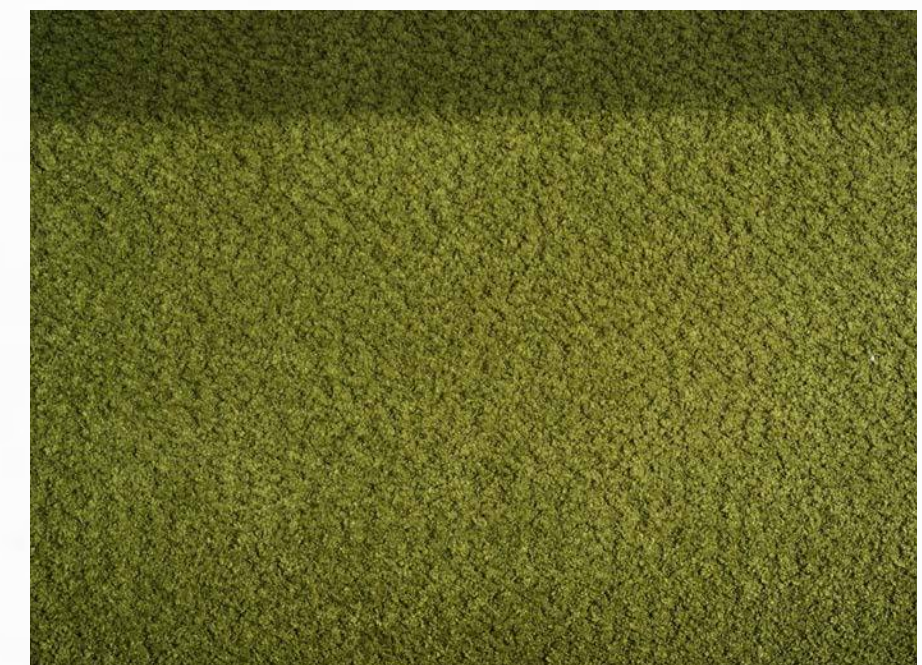
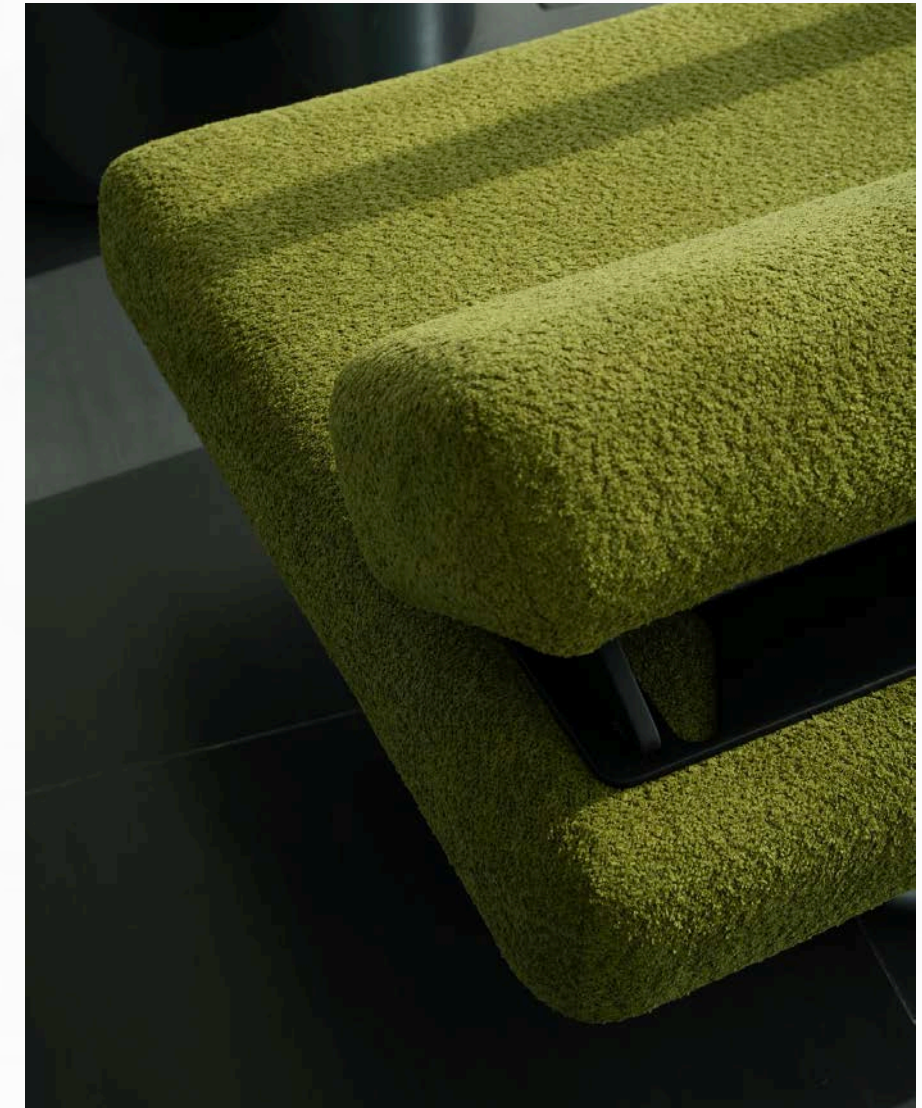
با کلیک روی نام پروژه‌ها، به صفحه اختصاصی هر پروژه هدایت خواهید شد.
By clicking on the project names, you will be directed
to the dedicated project page.

This selection represents only part of our story; more than 50 other projects carry the Cleto signature.

Transforming Work into Experience

This office design embodies Cleto's philosophy of creating environments that are both refined and functional. By blending clean architectural lines with carefully selected furnishings, the space fosters focus, collaboration, and sophistication. Natural materials, muted tones, and precise detailing create a calm yet powerful atmosphere, elevating the workplace into a setting that inspires productivity and reflects prestige.

Paramis Tower, Farmanieh. Client: Dr. Khorami





Paramis Tower, Farmanieh. Client: Dr. Khorami



This design exemplifies a commitment to creating tranquil and harmonious spaces. By integrating clean lines with thoughtfully chosen furnishings, it promotes focus, collaboration, and peace. Natural materials, soothing colors, and meticulous attention to detail cultivate a serene yet impactful ambiance, transforming the office into a space that inspires balance & creativity.

Paramis Tower, Farmanieh. Client: Dr. Khorami

Where Life Finds Its Form

Amanieh, Jordan. Architects: Mehran Haghbin





Interiors that Echo Your Story

Amanieh, Jordan. Architect: Mehran Haghbin



Amanieh, Jordan. Architects: Mehran Haghbin



Subtle Luminosity

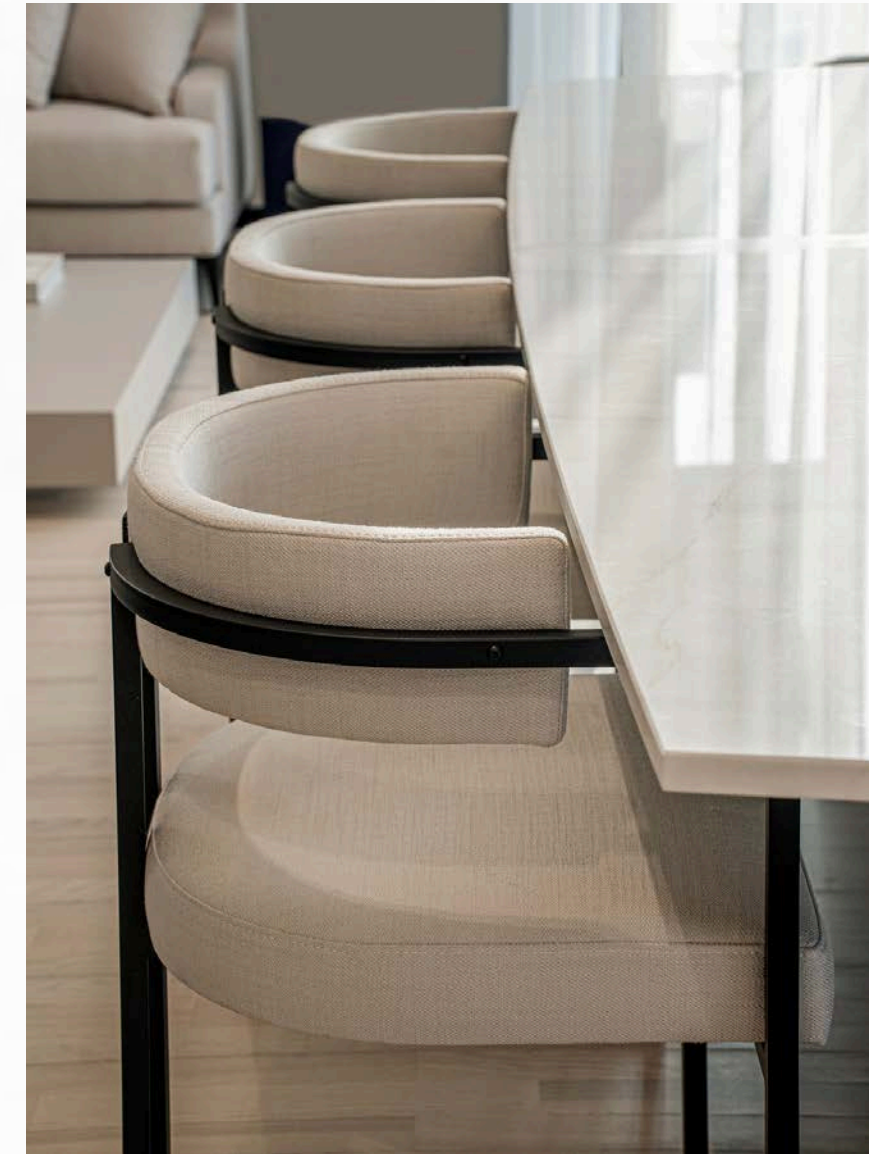
The furnishing of Lumen Project follows a philosophy of clarity and refinement, where each piece is placed with intention to shape a harmonious flow. Clean lines, balanced proportions, and subtle contrasts create a dialogue between architecture and furniture. Through this considered composition, the space radiates calm elegance — a reflection of Cleto's belief that true luxury lies in thoughtful simplicity.

Where Light Shapes Elegance

Each element is chosen not only for its form, but for the atmosphere it creates. The interplay of textures, tones, and volumes adds depth without excess, allowing the space to feel both intimate and expansive. This approach turns the furnishing into more than arrangement it becomes a quiet choreography of design, comfort, and light.



Lumen, Saadat Abad. Architect: Alireza Taghaboni



Cletos object in this project

- Sofa
- Bench
- Dining Table
- Coffee Table
- Armchair

Living with Grace



Lumen, Saadat Abad. Architect: Alireza Taghaboni





Timeless Intimate Space



Hervi, Tabriz.
Interior Designer: Roshanak Tehrani



Hervi, Tabriz. Interior Designer: Roshanak Tehrani



Hervi, Tabriz. Interior Designer: Roshanak Tehrani



Where Modernity Shapes Tomorrow

Future, Saadat Abad Constructor: Future Group



Future, Saadat Abad Constructor: Future Group





Future, Saadat Abad Constructor: Future Group



Designing the World of Dreams

The Villa Statement

Set against the natural backdrop of Lavasan, this villa embodies the dialogue between architecture and landscape. Cleto's design approach brings nature indoors through refined materials, expansive views, & soft tones that echo the surrounding environment.

Residential Villa, Lavasan Client: Mr. Rostamian



TV Room



Where Light Shapes Elegance

Each element is chosen not only for its form, but for the atmosphere it creates. The interplay of textures, tones, and volumes adds depth without excess, allowing the space to feel both intimate and expansive. This approach turns the furnishing into more than arrangement it becomes a quiet choreography of design, comfort, and light.



Cletos object in this project

- Sofa
- Stools
- Dining Table
- Armchair
- Bed



This design exemplifies a commitment to creating tranquil and harmonious spaces. By integrating clean lines with thoughtfully chosen furnishings, it promotes focus, collaboration, and peace. Natural materials, soothing colors, and meticulous attention to detail cultivate a serene yet impactful ambiance, transforming the office into a space that inspires balance & creativity.



Residential Villa, Lavasan Client: Mr. Rostamian

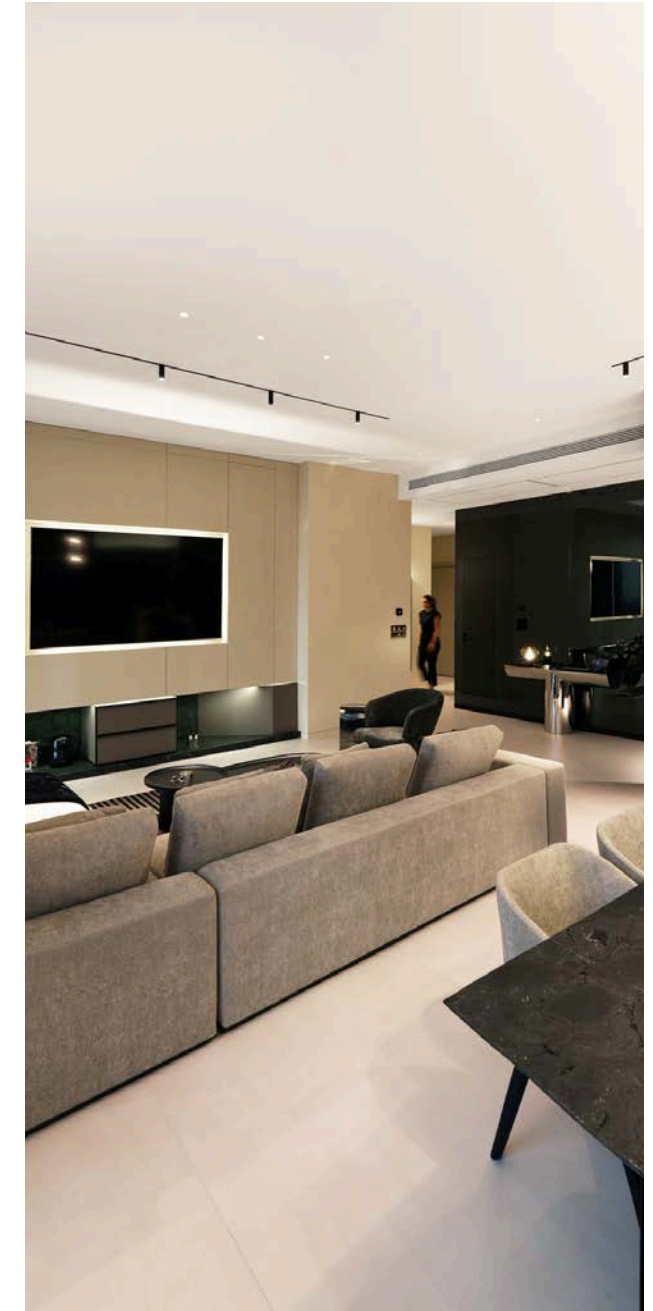
Radiance Embodies Brilliance



Residential Villa, Lavasan Client: Mr. Rostamian

A Unique Interior

This residence was designed as a retreat from the rhythm of the city. Every detail was curated to soften daily life into a state of serene harmony, where materials and textures interact like notes in a composition. The space embodies Cleto's philosophy: calm & seductive.





Residential Unit, Shariati. Interior Designer: Negin Asgari



S
paces, shaped
in countless
W
ays



Residential Unit, Shariati Interior Designer: Negin Asgari



Layers of texture, light, and proportion reveal spaces, with each element subtly influencing the mood. Silence and form speak louder than words in design, which transforms from decoration to a language of balance.



In Cleto's vision, the bedroom transcends its role as merely a place for rest; it evolves into a private sanctuary crafted with elegance and purpose. Through meticulous design and careful attention to detail, we foster an environment where serenity and sophistication seamlessly blend.

From Concept to Creation

Residential Unit, Shariati Interior Designer: Negin Asgari



Residential Unit, Shariati.
Interior Designer: Negin Asgari



Parsa PLQ. 23: A Testament to Contemporary Elegance



Parsa PLQ. 23, Elahieh. Architect: Hadi Tehrani



Parsa project stands as a testament to contemporary elegance, where architecture & interior design meet in perfect harmony. Defined by clean lines, refined materials, & an intelligent balance of space, the project embodies a vision of sophistication tailored for modern living. Every detail has been considered to create an atmosphere of calm prestige a residence that speaks of discretion & quality.



Parsa PLQ. 23, Elahieh. Architect: Hadi Tehrani





Living Room

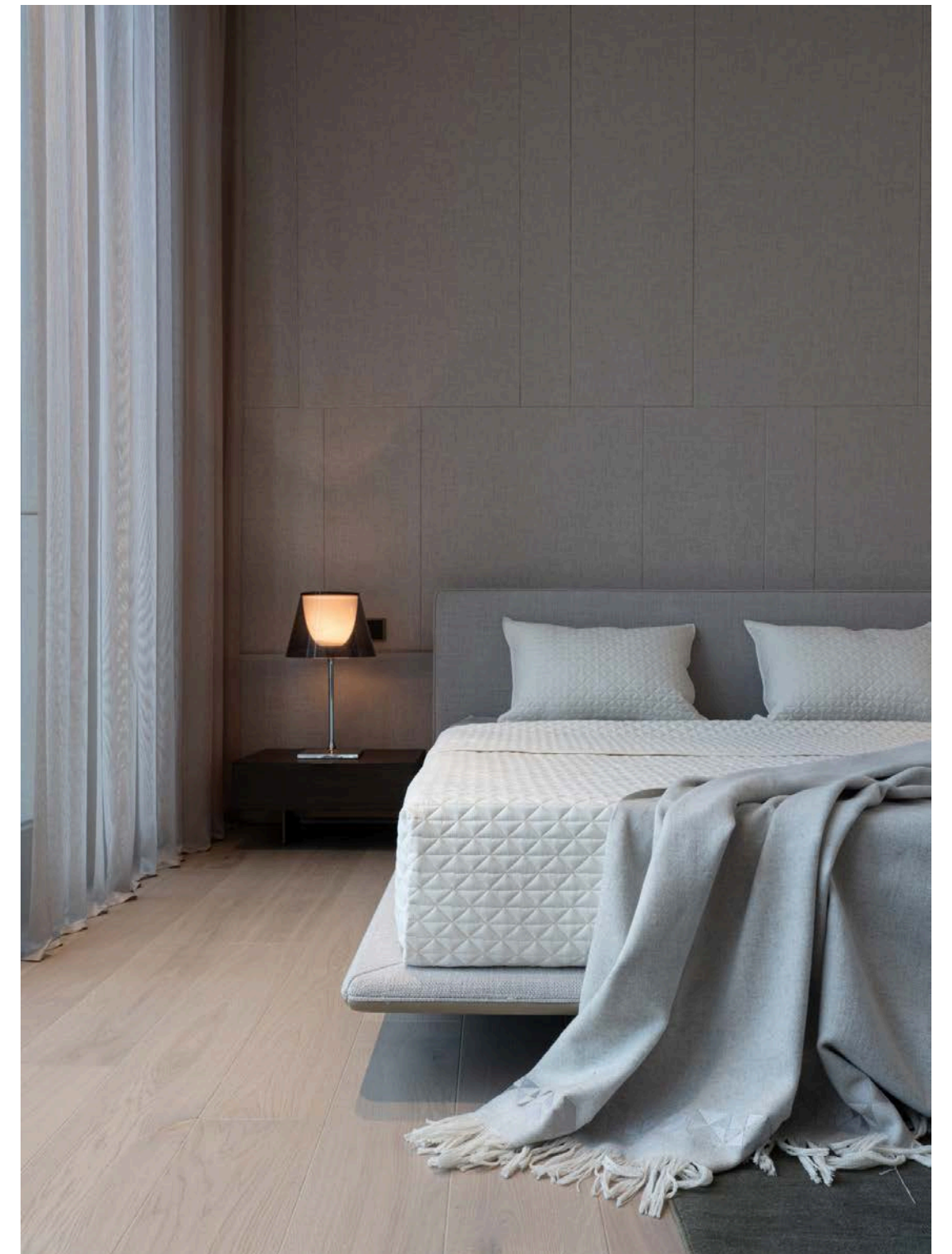


Bedroom

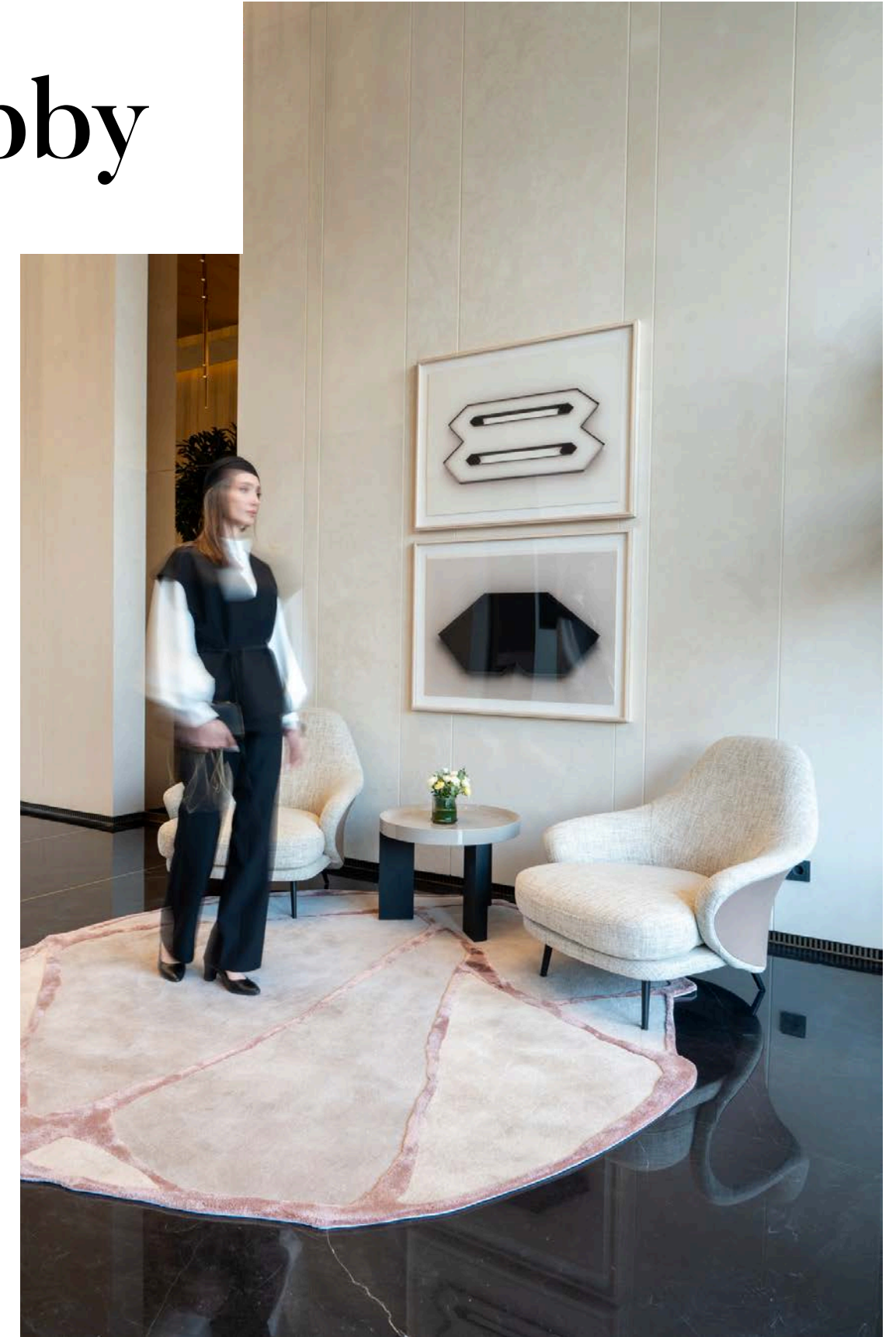
An Expression of Poised Sophistication



Parsa PLQ, 23, Elahieh. Architect: Hadi Tehrani

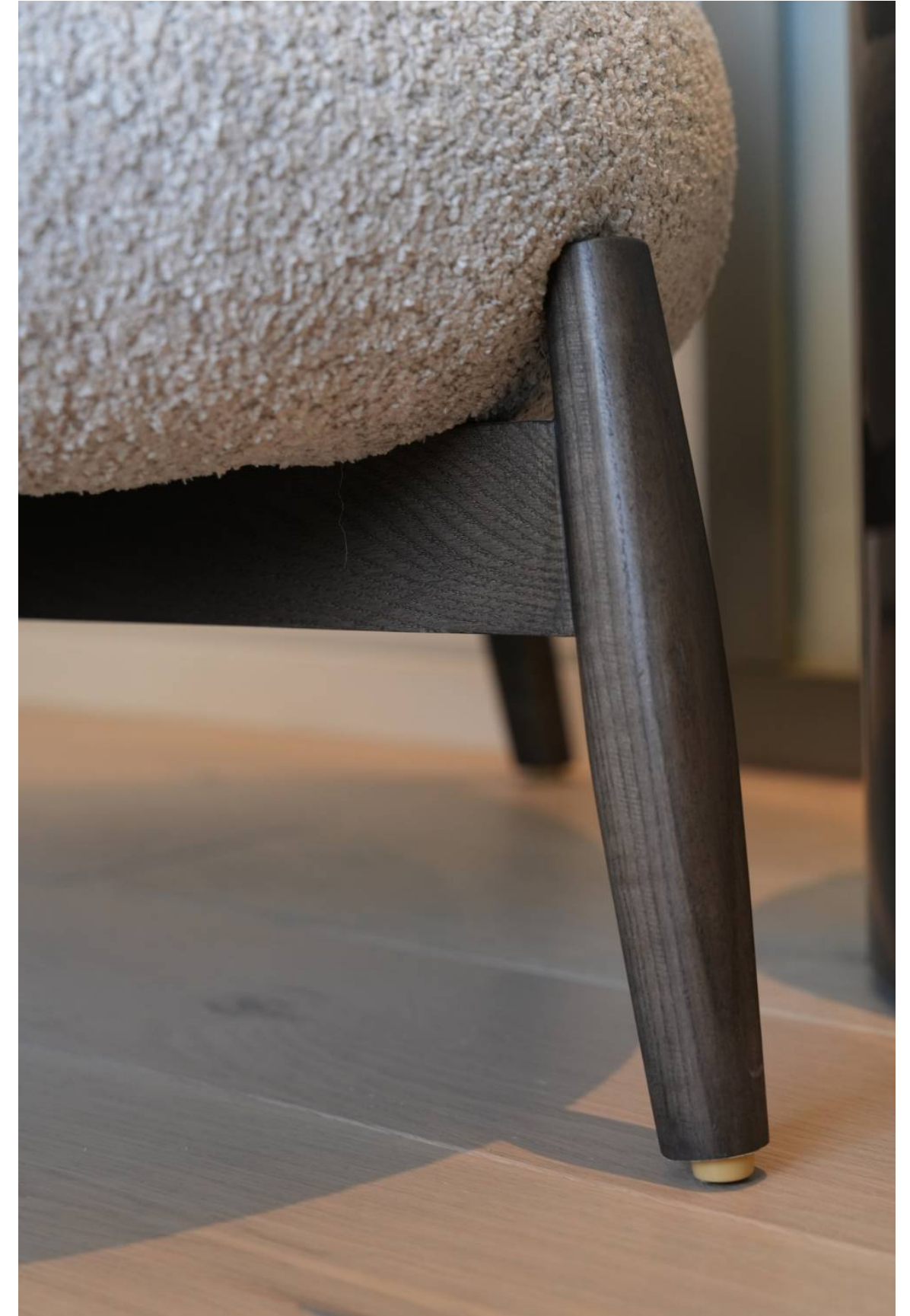
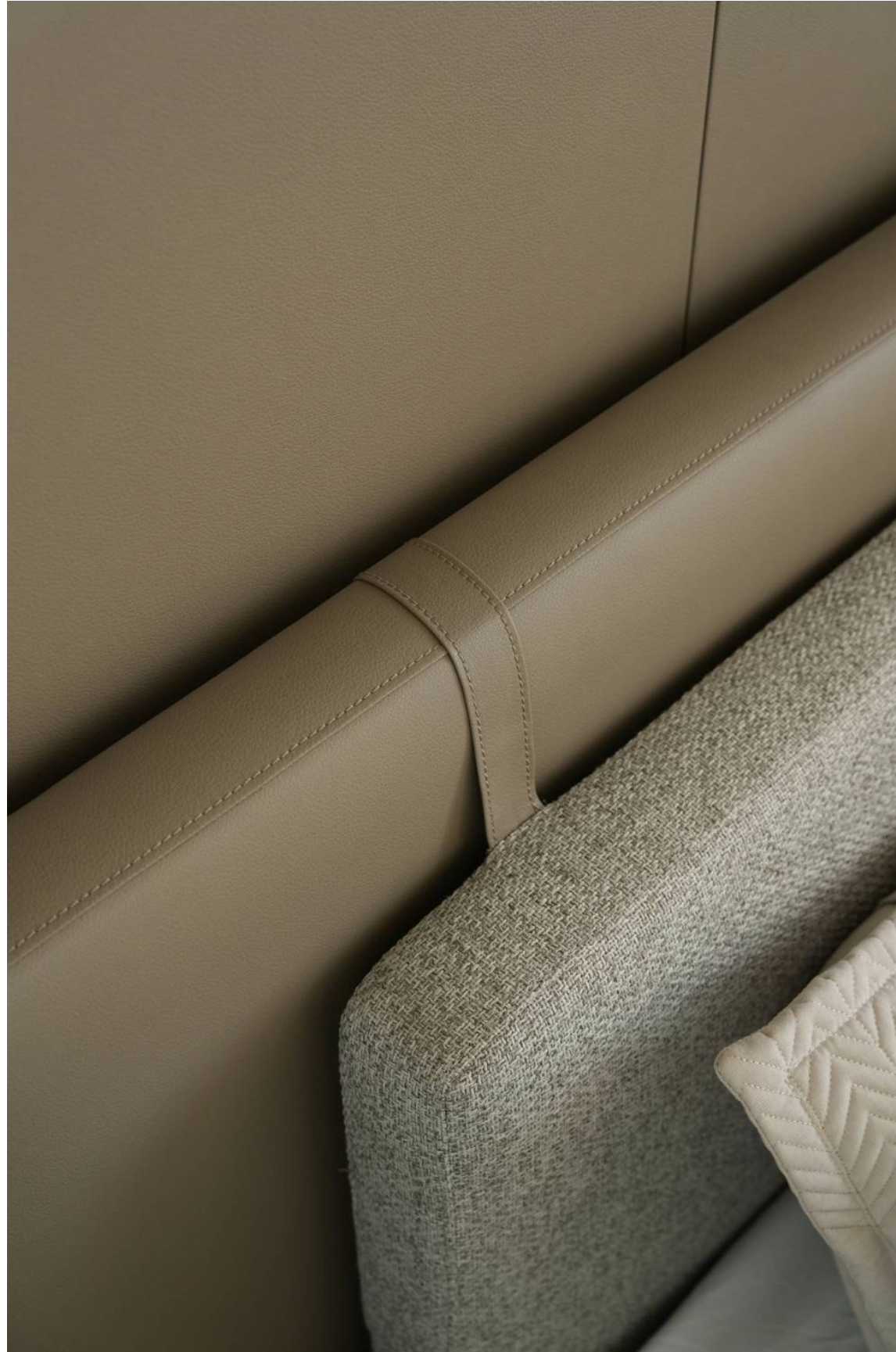
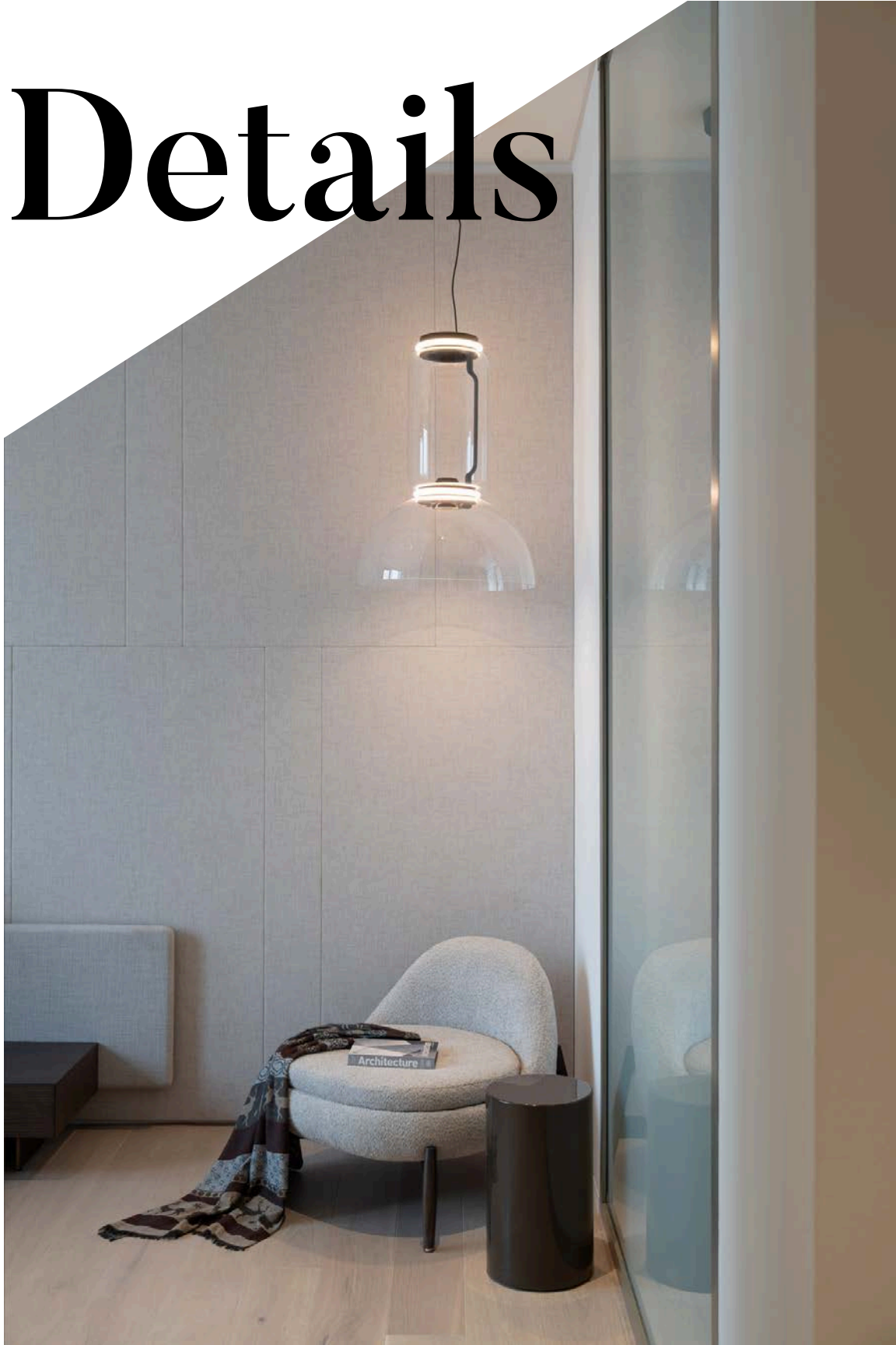


Lobby



Parsa PLQ. 23, Elahieh. Architect: Hadi Tehrani

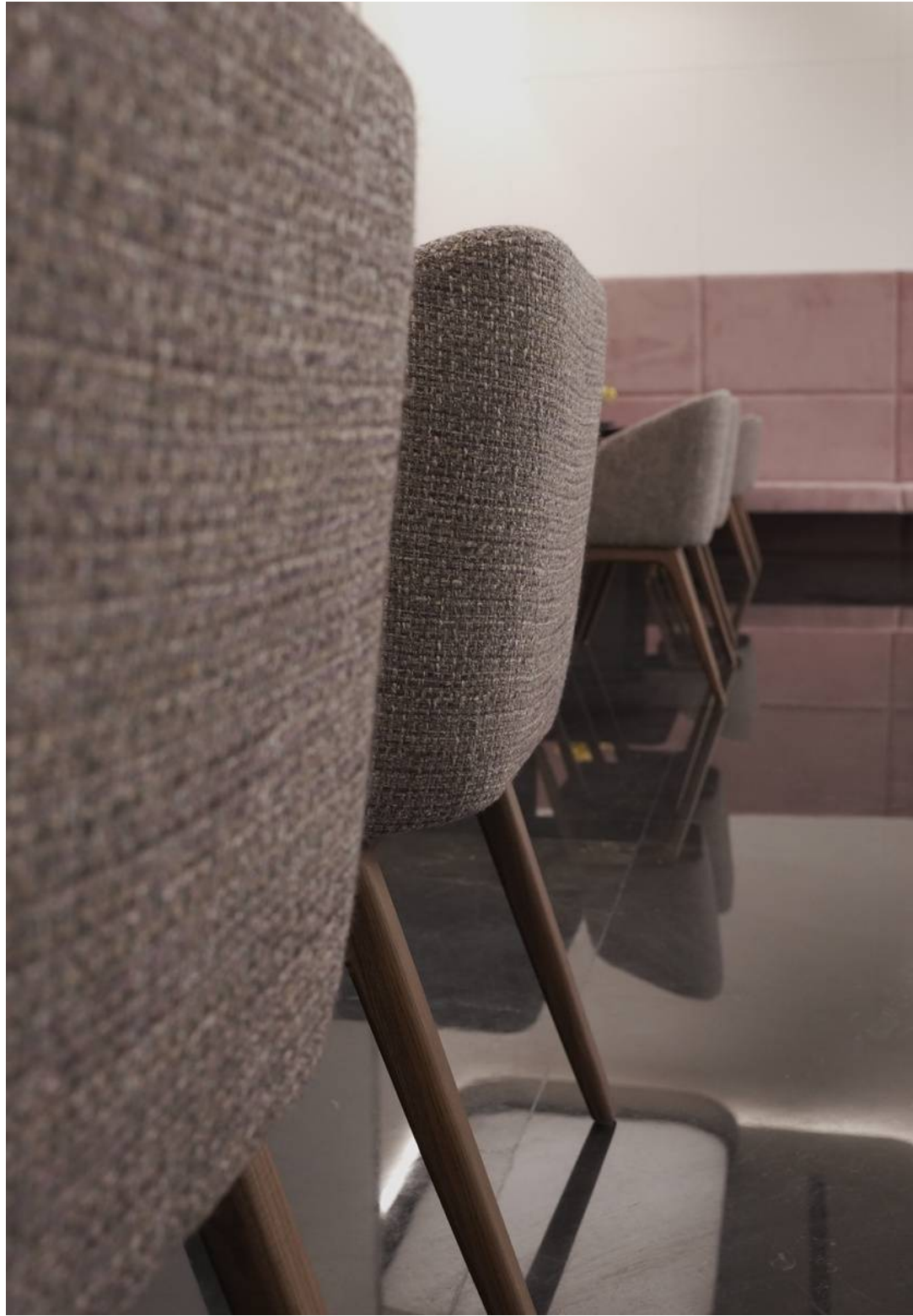
Details



Parsa PLQ. 23, Elahieh. Architect: Hadi Tehrani

Common Spaces





Sarvestan

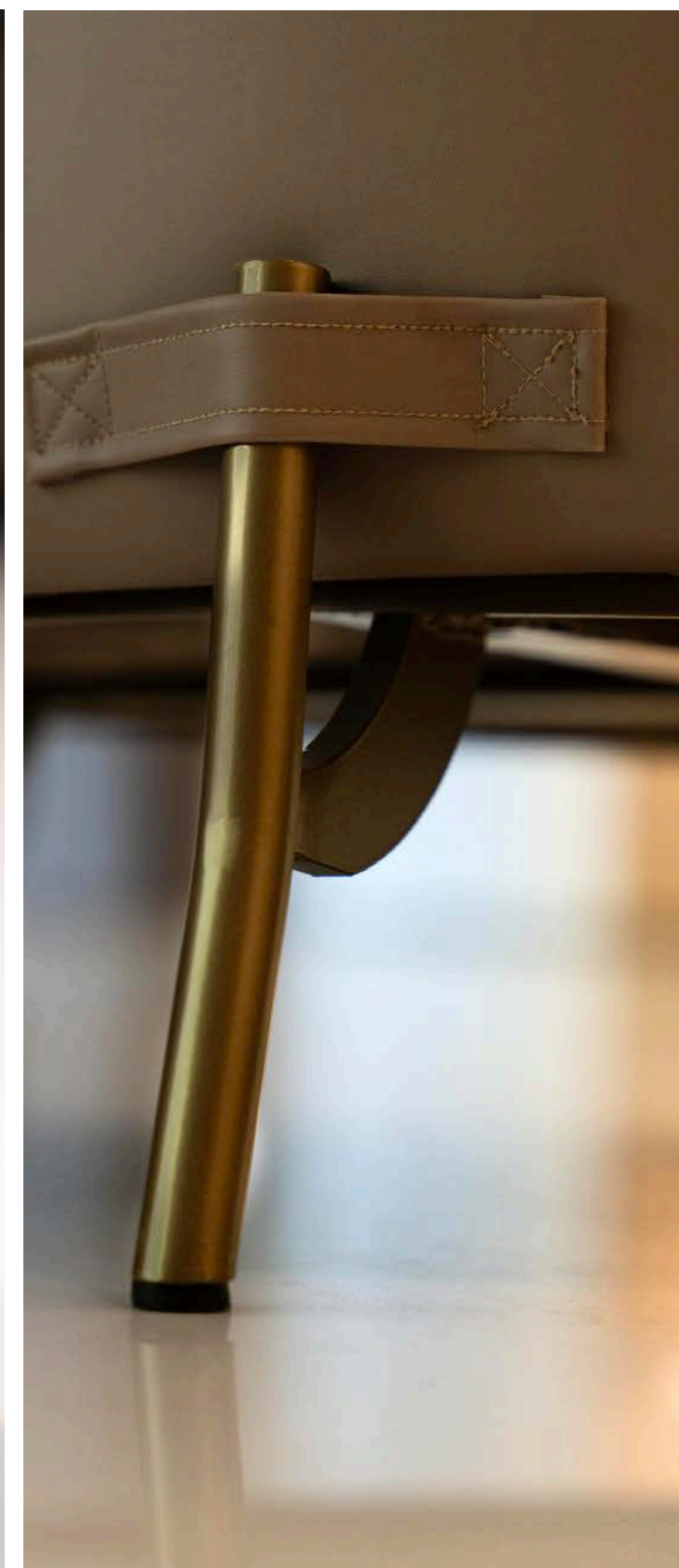
Geometry in Harmony Project





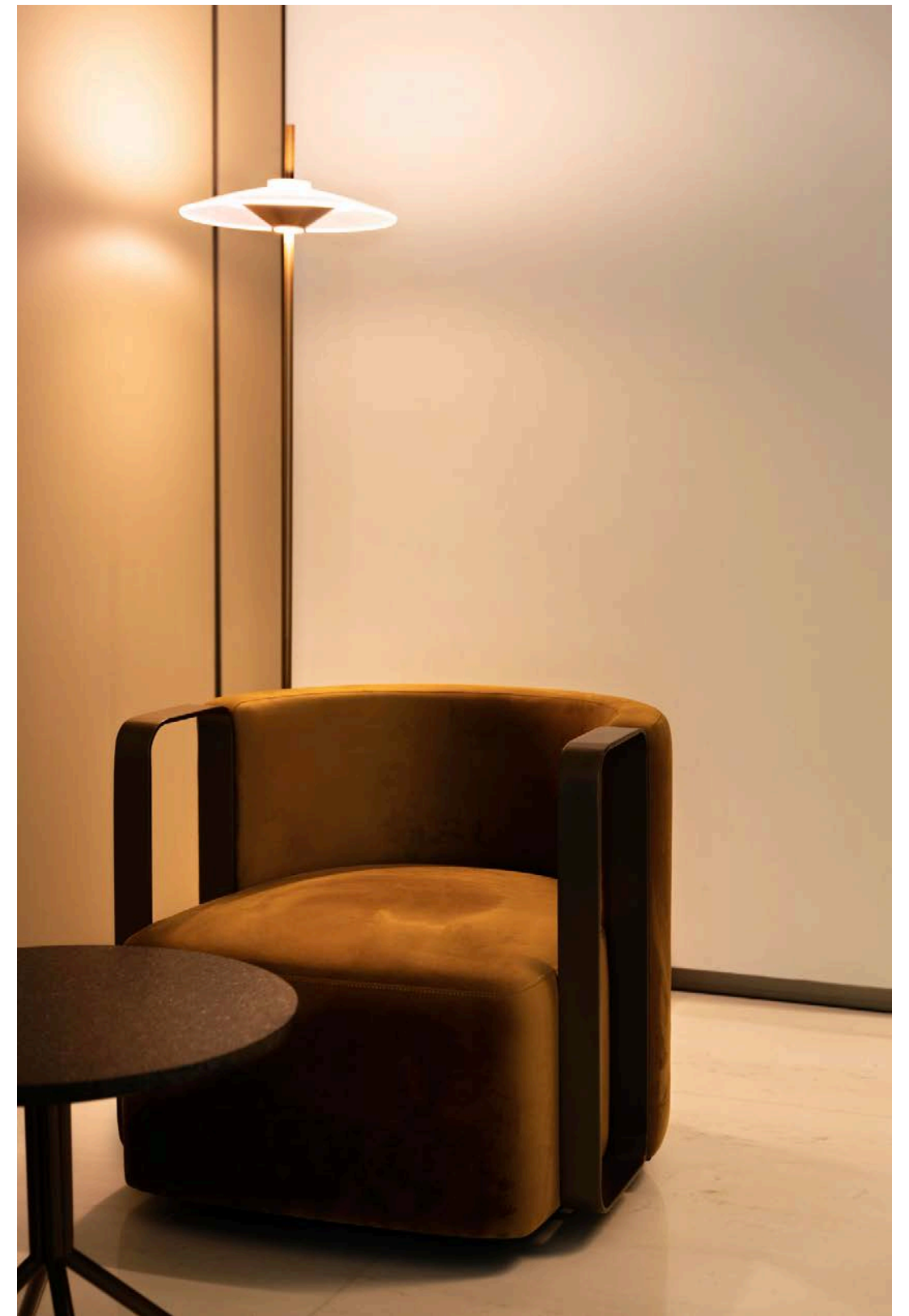
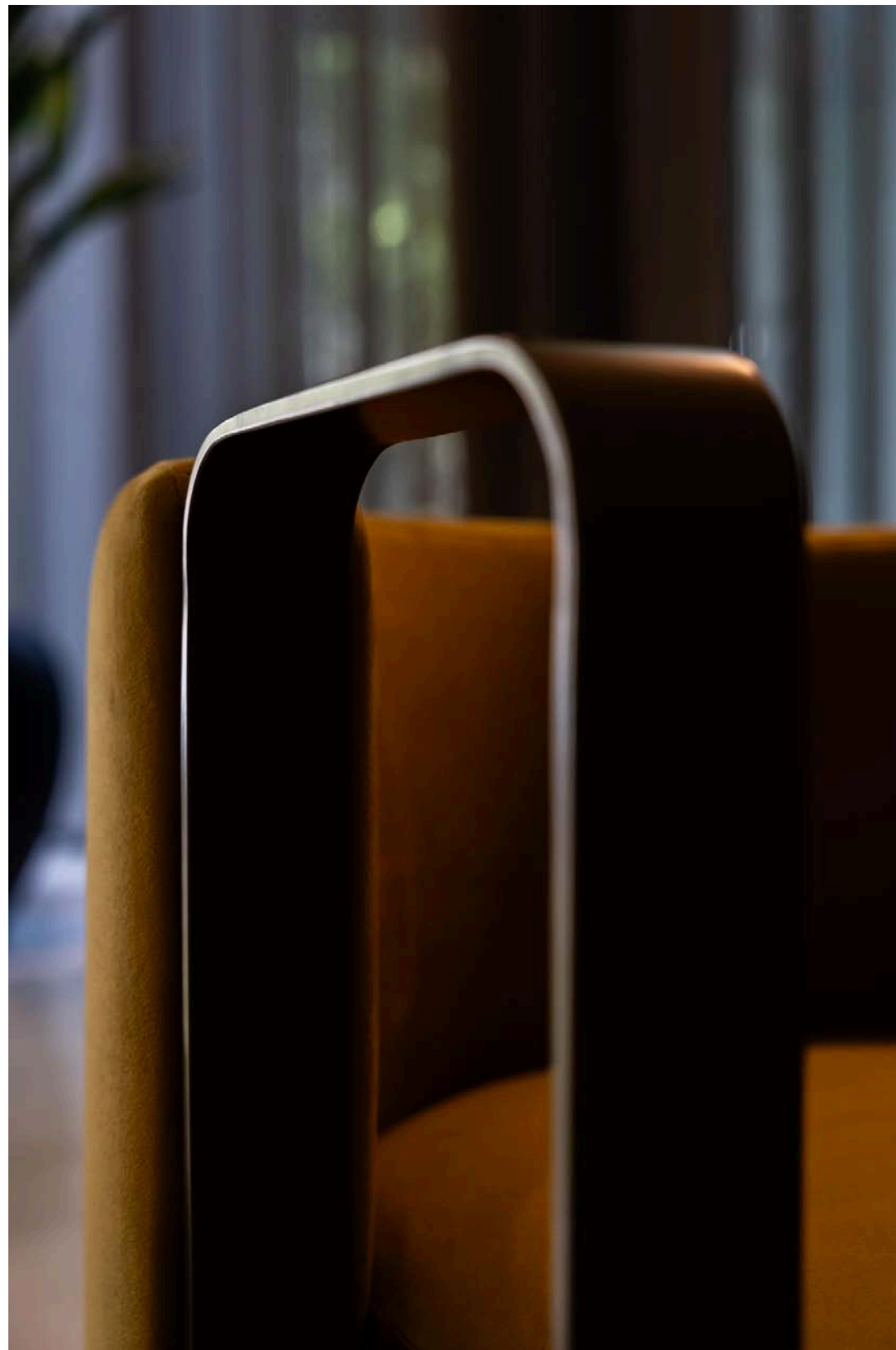
Sarvestan was conceived as a living canvas where architecture & furniture converse with the surrounding landscape. Natural textures and subtle geometries come together to create a fluid sense of belonging a place where design does not impose, but rather listens and responds.

Sarvestan, Elahieh. Architect: Bahram Kalantari



The Poetry of Space

Sarvestan, Elahieh. Architect: Bahram Kalantari



Sarvestan, Elahieh. Architect: Bahram Kalantari



A Symphony of Silence

This project explores the dialogue between geometry & atmosphere. Each volume and surface was shaped with architectural precision, while Cleto's furniture and objects adds warmth and depth. The result is a residence that celebrates continuity, proportion, and lasting elegance.

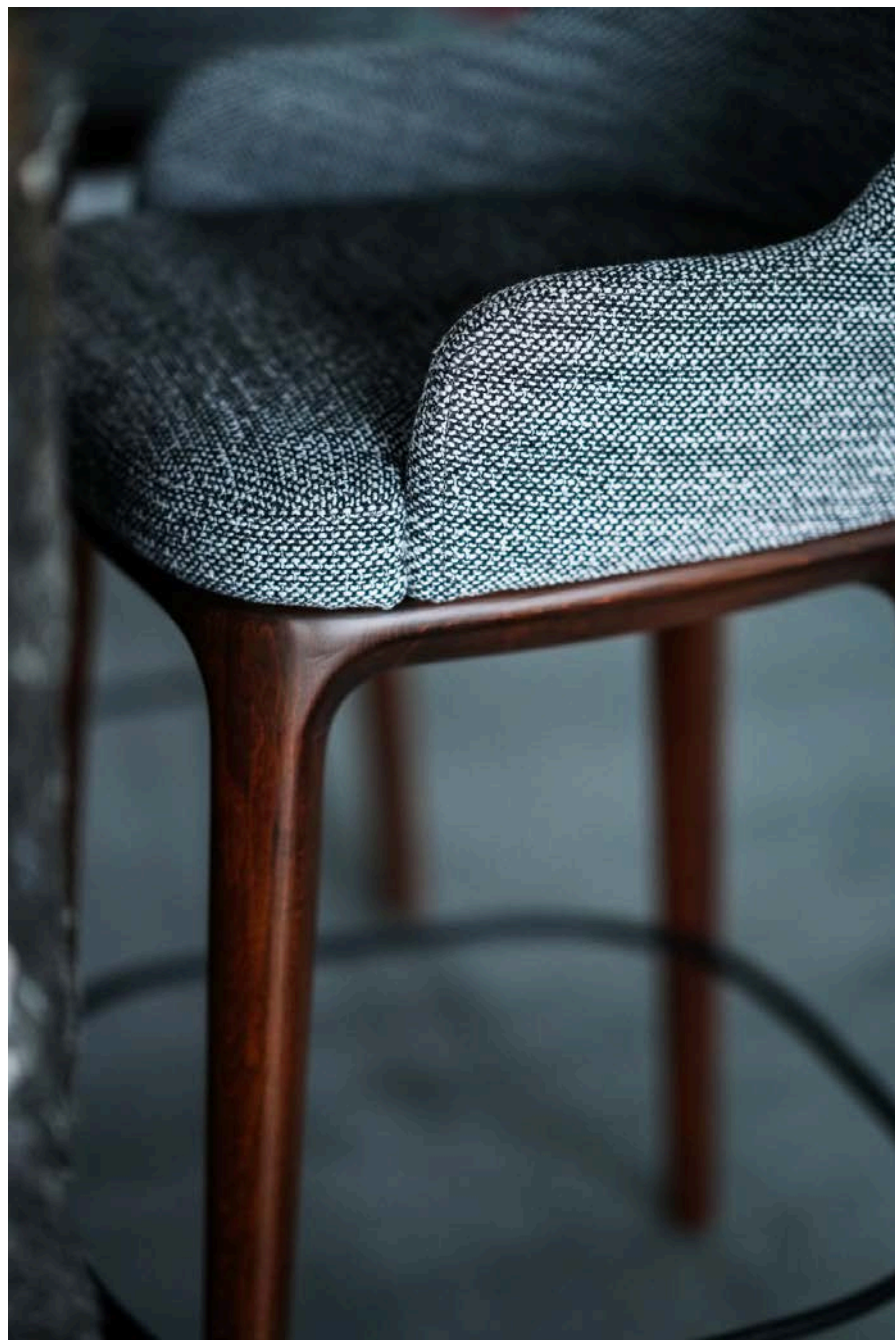


Hasht Behesht, Damavand. Client: Mr. Fakhraie

A Dialogue with Nature



Hasht Behesht, Damavand. Client: Mr. Fakhraie



Hasht Behesht, Damavand. Client: Mr. Fakhraie

An Interior of Clarity



Natural materials enhance tranquility, while large windows invite natural light, merging the interior with the serene landscapes. Each piece of furniture is chosen for its calming effect.

The design is guided by restraint. Clean lines, muted tones, and thoughtful proportions define the residence, creating a setting where function and emotion coexist. With subtle detailing and seamless integration of Cleto's collections, the project embodies timeless refinement.



Hasht Behesht, Damavand. Client: Mr. Fakhraie



A Haven in the City

Amid the pace of Tehran, this home embodies stillness. Refined finishes and balanced forms create an atmosphere of calm precision. Through seamless integration of Cleto's designs, the residence achieves a harmony that feels both modern and enduring.

Residential Unit, Dibaji. Architect: Ryra Studio





Residential Unit, Dibaji. Architect: Ryra Studio





The bedroom in this Tehran unit is designed as a tranquil retreat, using carefully chosen materials and textures to create a calming atmosphere for relaxation. It reflects Cleto's belief that true sophistication lies in subtlety and restraint.



Residential Unit, Dibaji. Architect: Ryra Studio

The Architecture of Quietness

The design of this project shows how design can change the way people live in cities.

The house becomes more than just a place to live; it becomes a place to think and relax by cutting down on extras and focusing on proportion, light, and material. You can feel Cleto's presence in every line, every silence, and every surface.

Where Encounters Begin

Common spaces are often overlooked, yet they define the rhythm of collective life. In this project, Cleto treated the vast interior as an architectural statement, where geometry, material, & light come together to establish continuity between the private & the communal. The result is a space that carries both presence & permanence.



Bagh Manzarieh, Niavaran, Architect: Alireza Zolfaghari



Bagh Manzarieh, Niavaran, Architect: Alireza Zolfaghari



Designing the In-Between

Scale was the central challenge of this project. The vastness of the common space demanded precision in geometry, material, and rhythm. Cleto responded with a design that embraces the monumental without losing warmth, turning sheer volume into a statement of balance and presence.

Moments Between Destinations



Often overlooked, transitional spaces hold the potential for pause & reflection. This project treats the common area as an experience in itself: a dialogue of light & texture, that softens the movement between public & private realms. Here, design elevates the in-between into something memorable.





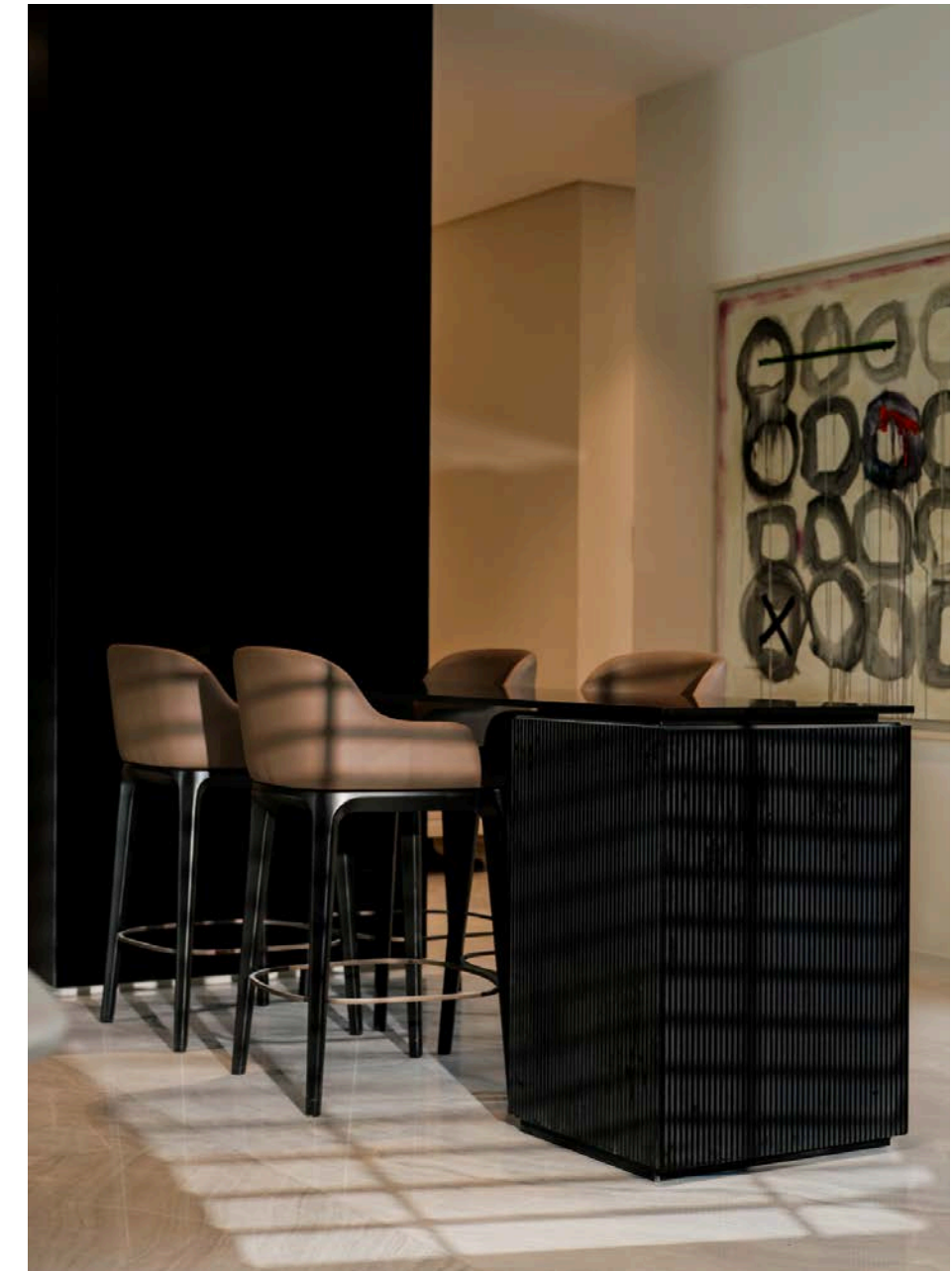
Bagh Ferdos



The project explores the discipline of proportion. Cleto's collections complete the dialogue, ensuring balance between clarity and warmth.

Natural light became the central material of this residence. It flows across textures, amplifies forms, and shifts the atmosphere throughout the day. The design does not resist it but rather frames it, turning the home into a living stage for the play of illumination.

A Home in Dialogue with Light





Cleto's furniture is notable for its accuracy and restraint. Every element, from screw-based joinery to thoughtfully chosen textiles, is made to strike a balance between elegance and durability, giving the room a subdued sophistication.



Bagh Ferdos, Residential Constructor: Dr. Khorami



Baran, Saadat Abad Constructor: Diplomat Group

Designed for Living

At the heart of Baran project lies the human experience.

The design responds not only to structure but to the rituals of daily life from gathering to resting, from solitude to connection.

Cleto shaped the spaces to feel lived-in yet elevated, creating a home that holds both comfort and sophistication.



Precision in Form

This project reflects Cleto's commitment to discipline and proportion. In Baran, architectural clarity defines the framework while refined finishes complete the narrative. Each space is purposeful, measured, and enduring, turning the residence into a study of balance and refinement.



Cleto

www.cletoconcept.com

No. 94, Movahed-Danesh St., Aqdasieh, Tehran, Iran

Pasdaran Ave., Tehran, Iran

Hayat Sabz Shopping Center, 4th Tangestan St.Tehran, Iran

Phone +98-2122230222. Whatsapp +98-9101111728